



# NCAA BASKETBALL CHAMPIONSHIP TICKETS NOW ON SALE

**For Immediate Release – January 12, 2011**

With college football in the rearview mirror, it's time to switch focus full-time to NCAA basketball. And it's not too early to secure your seats for Salem's version of "March Madness."

Tickets for the NCAA Division III Men's Basketball Championship are on sale now at the Salem Civic Center box office and participating Ticketmaster® locations. Four of the country's top teams will make the trip to the Roanoke Valley for the right to lay claim to the 61<sup>st</sup> piece of NCAA championship hardware handed out by the City of Salem and the Old Dominion Athletic Conference since the two got into the NCAA Championship business in 1993.

Ticketing options have never been more attractive for fans. Order your books of tickets today and receive passes for all four games within the championship series. Included in your package are tickets to both national semi-final contests on Friday, March 18, and the national championship game on Saturday, March 19. As an added bonus, your package includes tickets to the 2011 Reese's® Division III All-Star Game, which also will be played on Match 19. For the second straight year, that game will feature some of the best talent in all of NCAA Division III men's basketball.

Adults can get their packages for the advance price of \$25 dollars – just \$6.25 a ticket. Seniors and students - college age and younger can purchase packages for only \$12.50.

To reserve your tickets today, contact the Salem Civic Center box office at 540-375-3004. You can also get your tickets online at [Ticketmaster](http://Ticketmaster.com). Don't forget to check out the men's basketball page at [www.salemchampionships.com](http://www.salemchampionships.com) to learn more about the championship itself and to follow all the teams as they try to punch their tickets to Salem.



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