



NEWS RELEASE

FOR IMMEDIATE RELEASE – NOVEMBER 21, 2011

HOLIDAY EVENTS ALL SET FOR DECEMBER IN SALEM

Multiple Events Set for December 2 & 3

The City of Salem's Holiday celebrations will be non-stop on the first weekend of December. The annual Christmas Tree Lighting will officially get the festivities started on Friday, December 2 at 6pm on the Salem Farmers Market. That will be followed by the much anticipated Christmas Parade and a host of other events that weekend. Please take a moment to review these events and mark them on your calendars.

HOLIDAY EVENTS IN SALEM

Lighting of the Christmas Tree
Christmas Parade
Breakfast With Santa
Ye Olde Salem Christmas
Gingerbread Festival

DATE

Dec. 2
Dec. 2
Dec. 3
Dec. 3
Dec. 3

TIME

6pm
6:30pm
9am - 10:30am
11am - 4pm
11am - 4pm

LOCATION

Salem Farmers Market
Downtown Salem
Salem Senior Center
Downtown Salem
Longwood Park



Lighting of the City of Salem Christmas Tree – Friday December 2 – 6pm

Come join us for the Annual Lighting of the City of Salem Christmas Tree on Friday, December 2nd, 6 p.m. at the Salem Farmers Market. This is a fun tradition that brings the community together in the downtown area to view the beautiful decorations on Main St. and enjoy holiday music just before the Salem Christmas Parade begins at 6:30pm.

Breakfast With Santa

Santa and Mrs. Claus are coming to town and would like to invite you to “*Breakfast with Santa*” on Saturday, December 3 at the Salem Senior Center, which is located at 110 Union St. The breakfast is scheduled from 9:00 – 10:30 a.m. and tickets are \$5.00 per person and are **ON SALE NOW**. They can be purchased at the Salem Parks & Recreation Department at 620 Florida St. and through the Salem Lacrosse Foundation. Proceeds from this event will benefit the Salem Lacrosse Foundation.

Ye Olde Salem Christmas

The Salem Parks & Recreation department also will present “Ye Olde Salem Christmas” on Saturday, December 3, at the Salem Farmers Market, Salem Library and throughout Downtown Salem.

Salem citizens, friends, and neighbors are invited to join in the fun from 11 am to 4 pm as we celebrate an old fashioned Salem Christmas!

Downtown Salem

Merchant Open Houses

Salem Library

Pictures with Santa, Story time with Mrs. Claus, Children's Activities and mailing letters to Santa. Plus, Hot Cider and Roasted Chestnuts

Salem Farmers Market

Market Vendors, Craft Vendors, wreaths, baked goodies, etc., Carriage Rides, and Model-T Car Rides around downtown and to the Gingerbread Festival at Longwood Park taking place in and around the Carriage House.

The Lighting of the Christmas Tree, Breakfast with Santa and Ye Olde Salem Christmas are sponsored by the City of Salem Parks and Recreation Department. Get additional information at 375-3057.

The Salem Christmas Parade and Gingerbread Festival are sponsored by the Salem-Roanoke County Chamber of Commerce. You can get information on those events by calling 387-0267.

Contact:

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